

Edition 2, December 2024



THE WIRE

Magazine



BEYOND CABLES

THE INHOUSE MAGAZINE OF SUPRAJIT

MANAGING DIRECTOR'S

Message



An Organisation is an organism that needs to be seen as “growing” and unlike a normal organic organism that grows old, Business Organisations should “Grow young”.

Growing young is all about adaptability, innovation, and being fresh and young in the minds of all stakeholders.

I am glad to see that we are all embracing change and morphing from an “Indian two-wheeler Mechanical Cable Company” to becoming “beyond cables, beyond India, beyond mechanical products.”

When we describe “Organisational youth,” it comes with its own sense of maturity, and maturity is an outcome of the value systems, principles, and ethos.

I am indeed proud of team Suprajit for demonstrating a sense of “Entrepreneurship” by taking ownership of parts of the organisation, with respect for all stakeholders and continuously innovating not just in our product portfolio, but also in the business and manufacturing processes.

It is indeed an honour to lead such a talented, energetic and focused team. I am indebted to all of you – wherever you are in the world and whatever function that you are handling. Let us strongly believe in the concept of “Equity in contribution and hierarchy is only for administration”.

Wish you all success and let us be “Wired” and connected.

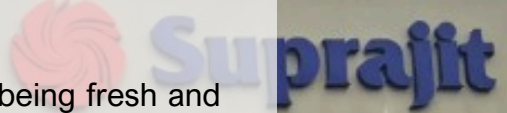


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THE History

Founded on May 24th, 1985 by Mr Ajith Kumar Rai, Suprajit is committed to being a global leader in its core products and is known for customer centricity. To raise money for our third plant, Mr Rai took Suprajit public.

Our first leadership was in motorcycle cables in India through India Cable Division (DCD) and was followed by strategic acquisitions of Shah Concabs (for India PV) and the cable division of Pricol (India PV) making Suprajit the overall cable leader by far in India. Similarly, through a JV with, and subsequent acquisition of, CTP Gills Cables UK, Suprajit Europe was born.

In 2015, while cables grew well, Suprajit looked for an opportunity to diversify and acquired Phoenix Lamps, another publicly listed company, but this time in the halogen lighting business. After acquiring Osram's Chennai plant in 2019, Phoenix is the third-largest manufacturer of automotive halogen lamps in the world and is renowned for its quality, Engineering, and automation.

In 2016, Suprajit acquired Wescon Controls, the undisputed leader in off-highway cables in North America, and in 2022 the light-duty cable division of Kongsberg Automotive (global leader in automotive control cables). With this, Suprajit today is the second largest cable maker in the world and a strategically important supplier for global OEMs.

To cement our future, Suprajit set up a tech centre in India working on innovative products and disrupting old technologies. With the pipeline of electronic and mechatronic products from STC, a new division called Suprajit Electronics Division was formed and is seeing rapid growth since its inception.

Our history was built on two Mantras, 'think global, act local' and 'March ahead with confidence'. Let's remember this as we take on 2024-25.





PRODUCT *Innovations*

Creating new products or updating older ones is what we call innovation. Product innovation helps companies stay relevant in their market and continue growing and improving over time.

NEW PRODUCTS @ SUPRAJIT



USB 2.0 TYPE A Female Connector

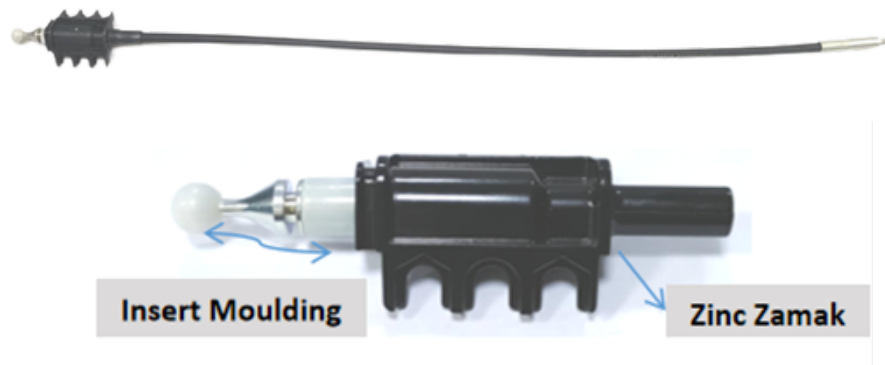
Specifications

- Output Voltage: 5 ± 0.25 V DC
- Output Current: 2 A Max
- No Load Current: <5 mA @ 13.5 V
- Operating Voltage: 8 to 18V DC
- Operating Temperature: -20°C to 85°C

Features

- Short Circuit Protection
- Reverse Polarity Protection
- Durability: 5000 cycles
- UV resistant housing
- EMI/EMC compliance as per AIS 004
- Conforms to ARAI standards
- IP 65 compliant in fully closed condition
- RoHS compliant
- USB charger can withstand vibration up to 4g in any axis

NEW PRODUCTS @ SUPRAJIT



Control Cables

Control cables:

Our control cables feature minimal internal gaps, even in the longest and most intricate routings. Designed for effortless push-pull action, they deliver exceptional precision and control.

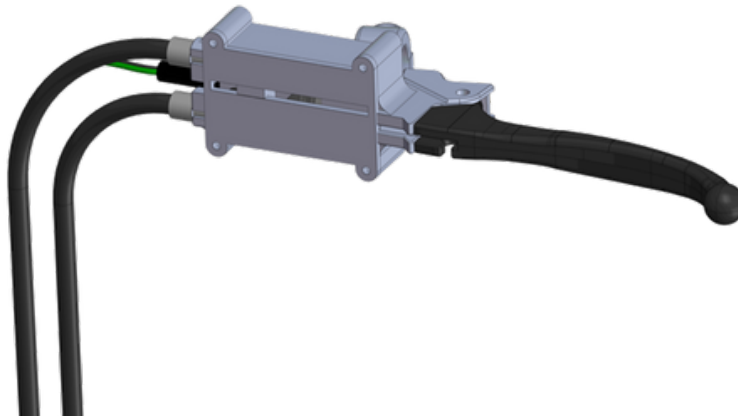
Joystick Control Cable Application:

Cable joystick loader control valve is one of the most fundamental parts in hydraulic machinery. It allows fluid flow into different paths from one or more sources to activate the cylinder which can be controlled mechanically.

Push-Pull Cable Specifications:

- Min Bend Radius: R500
- Nominal Load: 400N
- Max Load: $\geq 2400\text{N}$
- End Fitting Pullout Load: $\geq 2500\text{N}$
- Stroke Length: $\pm 12\text{mm}$ minimum
- Strength & Fatigue: Withstands 60,000 joystick strokes at 200N, $\pm 45^\circ$ without failure.
- Efficiency: $\geq 75\%$ at 100-300N (200mm radius, 180° bend, 2000mm length).

NEW PRODUCTS @ SUPRAJIT

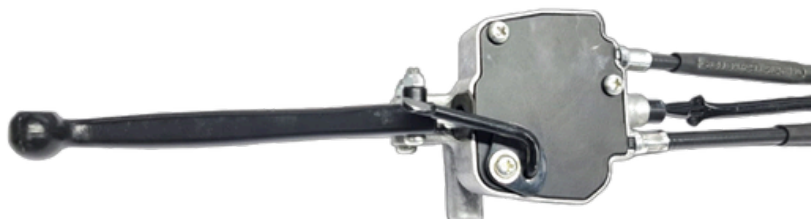
**Wedge-CBS (Lever Mounted)****Specifications:**

- High efficiency due to less distance from lever
- Cost effective - high performance, stable and balanced braking
- Works on Both Drum Disc and Drum Drum variant
- Ensures safe operation and adequate durability
- Built to perform in extreme environmental condition
- No front wheel lock above 0.3m
- Stopping distance from 50 to 0Kmph is 15~17m
- Completed 5000Kms of on road testing and still progress

Applications:

- 2 wheeler

NEW PRODUCTS @ SUPRAJIT

**CBS Assembly- Honda****Specifications:**

- Front Disc and Rear Drum Combination assly
- Equalizer type CBS
- Assembled with waterproof Brake light and Ignition Switch

Applications:

- LH Combi Brake Assy for 2 Wh- EV

NEW PRODUCTS @ SUPRAJIT

**CBS Assembly- Ather****Specifications:**

- Front Disc and Rear Drum Combination assly
- Equalizer type CBS
- Can be used for Front Drum and Rear Drum variant

Applications:

- LH Combi Brake Assy for 2 Wheeler- EV

NEW PRODUCTS @ SUPRAJIT

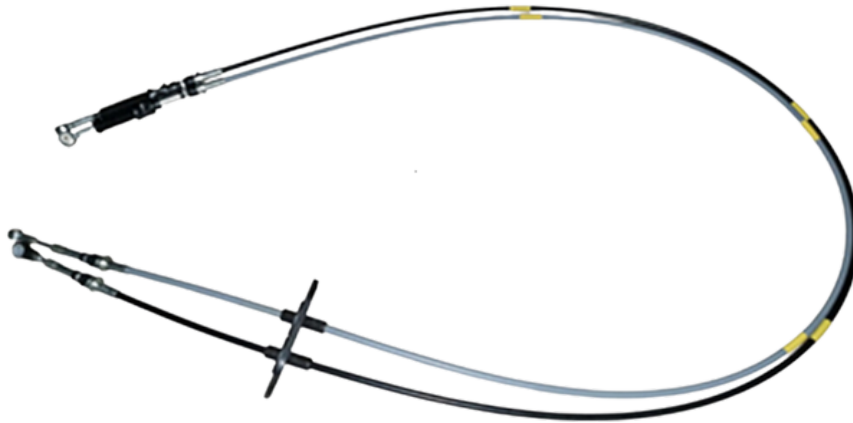
**Seat Latch Assy - TVSM****Specifications**

- Mechanical Seat Latch to open Seat
- Manual and Key operation thru cable assy
- Long life up to 1 L operations
- Low cost

Applications:

- Seat Latch assy for Motorcycle

NEW PRODUCTS @ SUPRAJIT

**Gear Shift and Select cable assy – Ashok Leyland****Specifications**

- Assembled with Heavy duty casing
- Self lubrication inner liners for Smooth operation
- Solid core inner for smooth operation

Applications:

- Gear Shift and Select cable for 3.5 T Truck

NEW PRODUCTS @ SUPRAJIT

**Disc Pad for the Motor Bike and Scooter****Specifications**

- Brake Pads are environmentally friendly
- Non-Asbestos and low steel with Cu free
- Coefficient of Friction : 0.35 to 0.50 μ
- Less wear rate, Longer life
- Disc pad plates with 3.1mm thickness
- Back plates are Power coated to prevent rust and Higher SST hrs

Applications:

- Good Stopping Distance
- Better thermal stability
- Higher Bonding strength.
- Good NVH performance
- Provides better durability for Rotor disc .
- Tested & proven Technology

NEW PRODUCTS @ PHOENIX

PV LED



In the fiscal year 2023-2024, Phoenix began an innovative journey by introducing PV LED, a highly anticipated and sought-after product by our target customers. Phoenix extended exclusive invitations to key distributors to celebrate this launch, providing them a firsthand look at our cutting-edge manufacturing facilities in Noida and Chennai. The unveiling of PV LED and the distributor visit to our plants represented a pivotal moment of collaboration and partnership. By facilitating direct interaction between distributors and the Phoenix team, we were able to enhance relationships and cultivate trust within our distribution network.

PHOENIX Bandhan scheme & Product Launch

On the occasion of Independence Day, phoenix has virtually announced the “Phoenix Bandhan Scheme” and launched more demanding “Pro series” halogen bulbs.

Products launched are:

- Halogen: 4-part no's
- PV LED: 3 part no's
- Stop & tail lamps: 7-parts no's
- Harness: 2-part no's



INNOVATION



MARKETING

Initiatives

For a business to grow, we need to promote our products and services. That is where good marketing initiatives come into play. Marketing Initiatives are typically new ideas and campaigns to promote a brand, product or service.

BHARAT MOBILITY GLOBAL EXPO 2024

Bharath Mobility



Suprajit proudly participated in the Bharat Mobility Global Expo 2024, which took place from February 1st to 3rd, 2024 at Bharat Mandapam in New Delhi. The expo kicked off with tremendous excitement as our stall was inaugurated by

Mr Koji Oeda San (MD, HMSI) and Sanjeev Jain San (Director, HMSI Purchasing).

Our customized stall was meticulously designed to meet both our needs and the requirements of our customers. The goal was to provide easy access and maximum exposure to our products. It was a moment of great pride for the Suprajit Team to showcase the numerous innovative products developed by our team over the past few years.

To add an element of excitement, we set up a magazine photo booth featuring the Ultaviolette F77 bike which had the speedometer designed and manufactured by us, for attendees to experience sitting on the bike and taking pictures.

Here is a glimpse of how the days unfolded...



BHARAT MOBILITY GLOBAL

BHARAT MOBILITY GLOBAL EXPO 2024

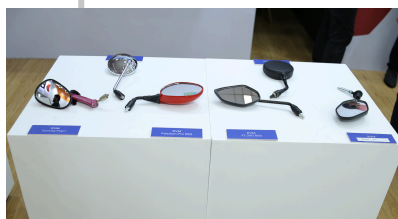
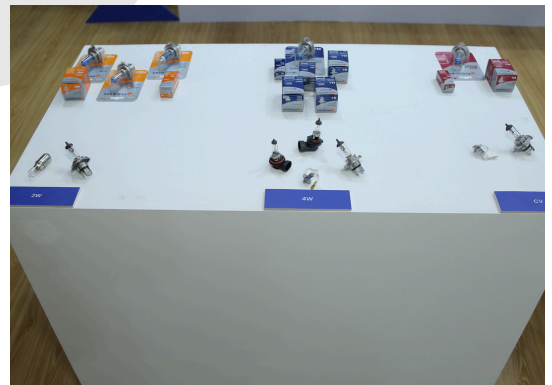
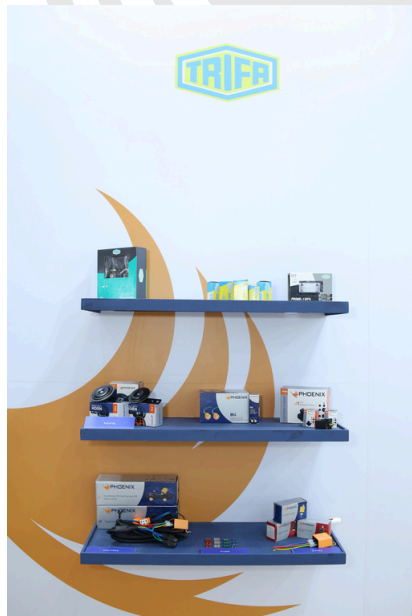
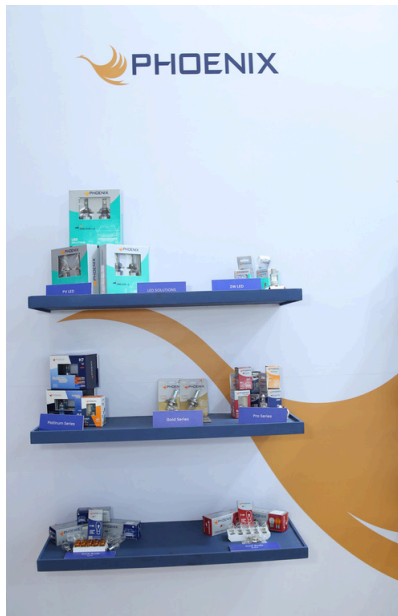


BHARAT MOBILITY GLOBAL

BHARAT MOBILITY GLOBAL

PRODUCT DISPLAY

BHARAT MOBILITY GLOBAL EXPO 2024



PRODUCT DISPLAY

AUTO FAIR 2024

AUTO EXPO - Madurai



Suprajit participated in the Auto Expo held in Madurai and showcased its products at the auto expo in Madurai intending to foster interaction between domestic and export customers. The purpose of the Auto Expo was to present the company and its product range, as well as to engage with new customers, retailers, mechanics, and vendors. The expo also served to educate attendees on the benefits of using Suprajit products and introduce new additions to the product line.

In addition to showcasing our product gallery to distributors for quality and packaging evaluation, we also aimed to establish a database of retailers, mechanics, and distributors in the area.

MOTO EVENTS

Kanyakumari BOBMC Riders Mania and GOA Bike Rider Event



This event marks Suprajit's first participation in a biker's event.

It is a significant step in strengthening our bond with the biking community. These events are not just about showcasing our products but about connecting with passionate riders, understanding their needs, and reinforcing our commitment to quality and innovation in the automotive industry. By being part of these gatherings, we aim to enhance brand visibility, build lasting relationships, and continue driving excellence in every ride.

SUPRAJIT CAMPAIGN

Suprajit has been actively participating in a variety of activities, including van campaigns, umbrella campaigns, and more, to increase product visibility and drive demand. These initiatives are crucial for improving brand awareness among retailers, mechanics, and end consumers.



PHOENIX CAMPAIGNS

Phoenix launched campaigns such as the Van Campaign and Canopy Campaign, which created a significant impact in the market. The Van Campaign took Phoenix's products directly to potential customers by driving through neighbourhoods and presenting their offerings at people's doorsteps. Similarly, the Canopy Campaign brought the brand closer to customers by setting up dynamic booths in high-traffic areas. These campaigns not only increased brand visibility but also made the brand more accessible to the target audience. As a result, sales were boosted, and trust and loyalty were established among customers.



Distributors meet - 2024

This year, Suprajit proudly hosted its Distributors' Meet in Bengaluru, bringing together the top 90 distributors from across India.

The theme for the event, ELEVATE, embodied our commitment to rising together—enhancing our partnerships, fostering growth, and driving innovation.

ELEVATE represents Suprajit's vision of taking our collaboration with distributors to new heights, empowering them with the tools and strategies to thrive in an evolving market. The event celebrated the strength of our relationships, reinforcing the mutual trust and shared goals that fuel our collective success.



Retailer Meets - Bengaluru and Indore



Retailer meets play a crucial role in building strong partnerships between brands and retailers. These meetings serve as a forum for meaningful discussions, allowing brands to gain firsthand insight into the changing needs and obstacles retailers encounter.

Suprajit has been organizing the Retailer's Meet in top-tier cities quarterly. The purpose of the retailer meeting is to enhance relationships with our retail partners, inform them about new products and promotions, collect feedback, and establish mutual business growth goals.

EVENTS

Mechanic Meets - Bengaluru and Indore

Suprajit hosts monthly Mechanics Meets in tier 1 and 2 cities to showcase their products and engage with mechanics, distributors, and local sales teams. The goal is to increase awareness of Suprajit products, showcase the product range and new offerings, and gather feedback on product performance and market insights from mechanics. These events include presentations on the production facility and products, as well as opportunities for interactions and connections between stakeholders.



AUTO FAIR, 2024

Regional EXPO

Participating in the Regional Expo offers a unique opportunity for Phoenix to enhance its brand recognition and visibility both locally and beyond. Our presence at the Expo demonstrates Phoenix's commitment to promoting growth, fostering innovation, and making a positive impact on the regional business community. This further cements our reputation as a trusted industry leader.



EVENTS

Retailer Meet - Indore, Rudrapur & Gurugram

Phoenix has also been organizing Retailer's Meet every quarter.

Their recent gatherings in cities such as Indore, Rudrapur, and Gurgaon highlighted the importance of these events. By actively interacting with retailers, Phoenix has acquired valuable knowledge about local market trends, consumer preferences, and competitor actions, which in turn has influenced strategic decision-making.

Thanks to the constructive feedback and actionable insights gathered during these meetings, Phoenix has been able to refine its retail strategies effectively.

MARKET VISIT

COO- Meeting With Dealer/Market Visit



The COO, Mr Akhilesh Goel visited the market alongside the sales team, engaging directly with our dealers, amplifies our brand's image significantly.

This personal interaction not only showcases our commitment to fostering strong partnerships but also underscores our dedication to understanding the needs and challenges faced by our dealers firsthand.

This initiative not only strengthens our existing relationships but also cultivates a positive perception of our brand within the market, setting a standard of excellence that resonates with both our dealers and customers alike.



CUSTOMER *Visits*

A customer visit is an opportunity for new business, for building a long-lasting relationship, for solving customer service issues,, for finding new solutions, and to show how much we care.

CUSTOMER VISITS

Customer visits are vital for strengthening relationships, building trust, and ensuring a deeper understanding of customer needs. The visits from our customers gave them firsthand insight into Suprajit's operations, showcasing the company's commitment to quality, innovation, and excellence in manufacturing. By seeing Suprajit's state-of-the-art facilities and engaging directly with key teams, these customers gained confidence in the company's capabilities and product offerings.

Here is a glimpse of the visit...



ACTI MD @ UNIT 4



HERO MOTORCORP @ SED



OLA @ UNIT 12



TVSM @ SED

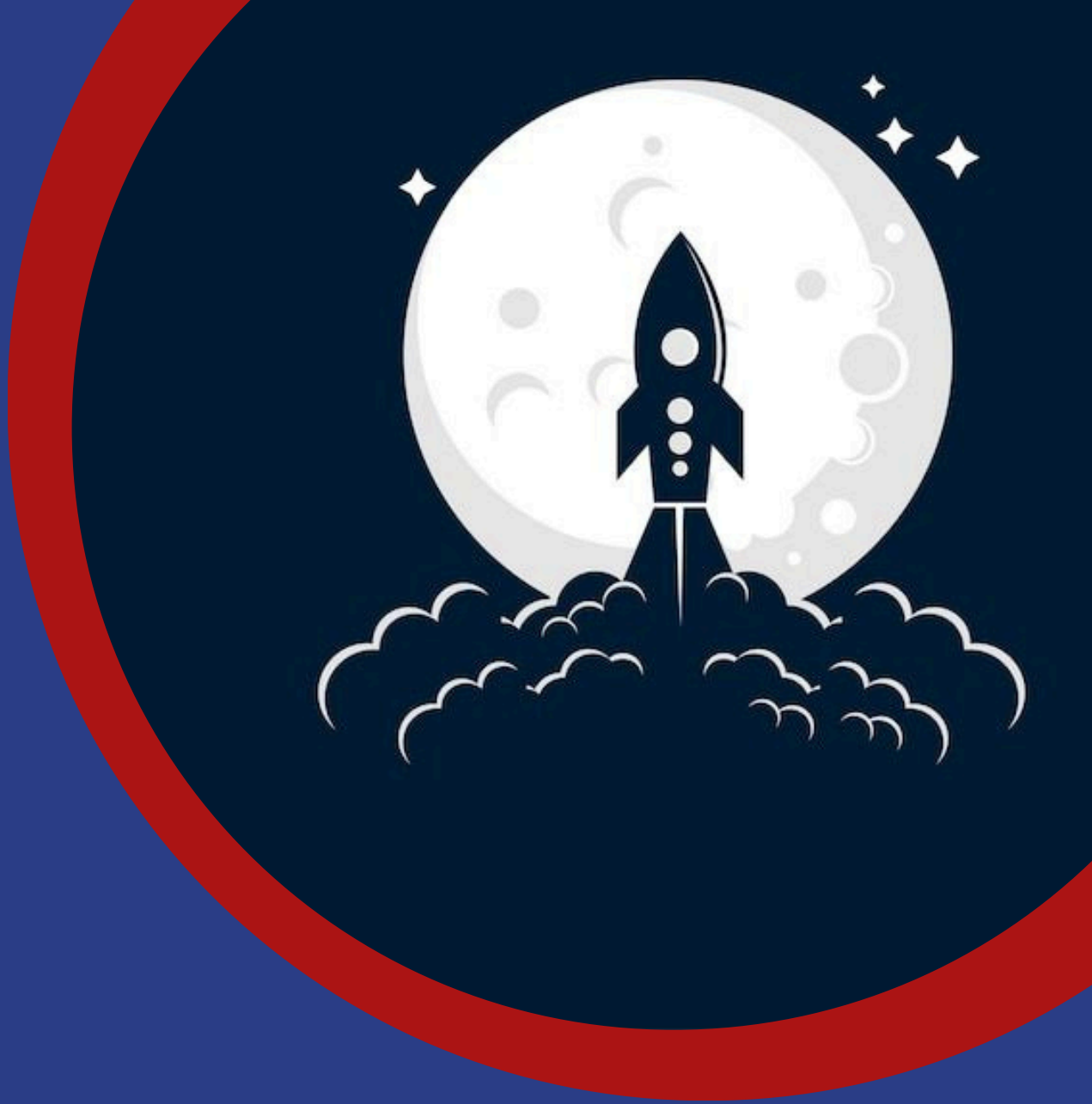


JOHN DEERE @ SED



ATHER @ UNIT 2

CUSTOMER VISITS



NEW *Launches*

A powerful launch makes our new products visible to our team and customers. This also serves a platform to showcase our core products and capability.

NEW LAUNCHS

Plant - Inauguration Unit 12

Suprajit's Unit 12 was officially inaugurated on February 22, 2024, as the new braking system plant, representing a significant milestone for our company. The installation process was completed, and process validation was carried out without any issues. Mass production began on March 24th, and we are delighted to announce that supplies have been arriving smoothly since April.

The main objective of Unit 12 is to enhance the quality of our Brake Shoe products by implementing optimal processes. We aim to establish an OE-Centric Braking System Unit, broadening our range of Brake Shoes and Disc Pads for the 2-wheeler Aftermarket. We are dedicated to improving our Brake Shoe business by integrating best practices and strategies to ensure ongoing success and expansion.

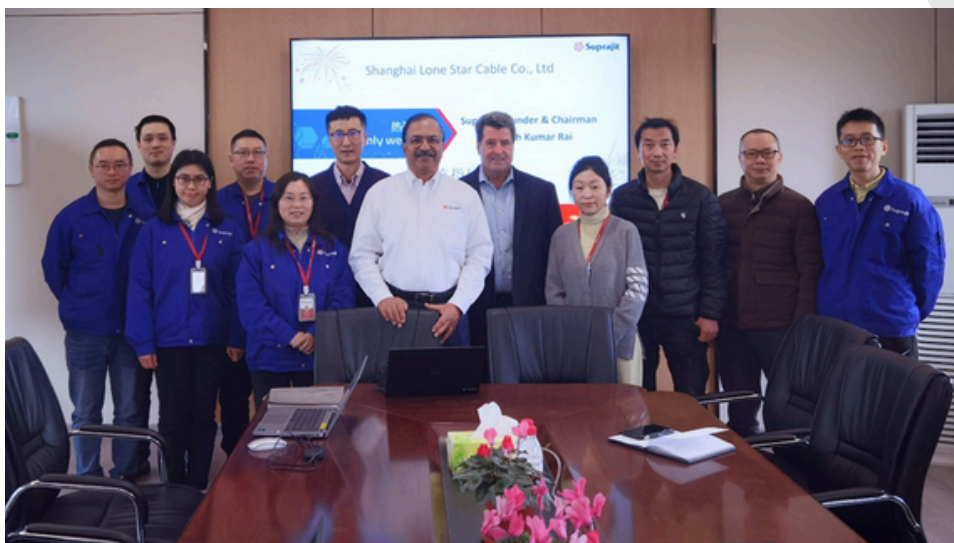


INAGURATION

NEW LAUNCHS

Shanghai Lone Star new plant - Chairman visit

We are excited to announce that the Suprajit Shanghai LoneStar plant has successfully resumed operations in its new factory! This achievement follows months of preparation and a 10-day plant relocation project. Despite facing numerous challenges during the transition, our China team demonstrated remarkable dedication to maintaining 100% delivery to customers without any safety incidents.



INAGURATION

NEW LAUNCH

Seeding Gear Box Assembly

We are excited to announce the launch of the new Seeding Gearbox Assembly, a major achievement for Suprajit. The ceremony, led by the esteemed Chairman, Mr Ajith Rai signifies a crucial moment in our pursuit of innovation and expansion.

The introduction of this advanced assembly line positions us to improve our manufacturing capabilities and enrich our product range. This modern facility demonstrates our steadfast dedication to providing high-quality products to our esteemed customers.





AWARDS *and* RECOGNITIONS

To be recognised by customer is the surest sign that what we do is valued by our industry and is a feather in the cap for all the hard work done towards being customer first, always.

AWARDS

Annual awards and recognitions

Suprajit Engineering Limited recently held its much-anticipated Reward and Recognition event, celebrating the outstanding contributions and achievements of its employees. The event honoured individuals and teams who demonstrated exceptional performance, dedication, and a commitment to excellence, embodying Suprajit's core values.

A highlight of the event was the special recognition of Mr. Ravi R. Khandelwal, a senior and long-standing employee, who was inducted into the Hall of Fame. This prestigious accolade celebrates his remarkable career, unwavering dedication, and invaluable contributions to the company's success over the years.



AWARDS

AWARDS & RECOGNITION

Annual Rewards and Recognition

Phoenix Lamp Division recently organized its Rewards and Recognition event for the achievers of FY 22-23, celebrating the dedication, hard work, and outstanding contributions of its employees. This event served as a platform to acknowledge the pivotal role these individuals have played in the division's success, highlighting their commitment to excellence and driving the organization's growth. The event reinforced Phoenix Lamp Division's belief in fostering a culture of appreciation and motivation.



AWARDS





CSR *Activities*

Corporate social responsibility, or CSR, reflects a business's accountability and commitment to contributing to the well-being of communities and society through various environmental and social activities.

SUPRAJIT FOUNDATION (SF)

The **Suprajit Foundation (SF)** is dedicated to supporting economically disadvantaged individuals, including men, women, and children, by providing them with opportunities for personal growth. Through initiatives such as vocational training, educational scholarships, midday meals, and medical assistance, SF aims to empower individuals to improve their quality of life.

In collaboration with local organizations and businesses, SF works to develop sustainable solutions that not only benefit those in need but also have a positive impact on the community as a whole. With a commitment to professionalism and integrity, SF strives to create lasting change in the lives of society's most vulnerable individuals.

The Suprajit Foundation (SF) is dedicated to supporting economically disadvantaged students throughout Karnataka with its **renowned scholarship program**. Our mission at SF is to aid rural students after completing their matriculation by offering annual scholarships until they achieve their graduation.

SF has constructed and continues to provide maintenance support for a **four-story school** building in Vittla, Karnataka. The building boasts 20 classrooms and is fully furnished with benches, desks, and other essential furniture. This institution has earned a reputation as one of the premier schools in Karnataka, being the first in the state in terms of student enrollment. It currently serves over 1600 students ranging from nursery to the 10th standard.

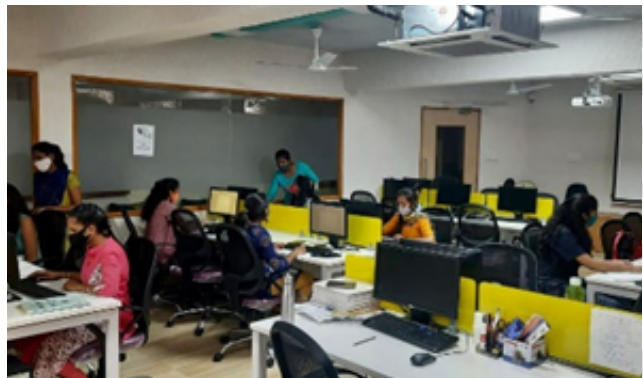
SF is proud to announce its continued support for the **Swada Foundation** for the fifth year in a row. Working hand in hand with our generous donors, the Swada Foundation is dedicated to empowering rural students, helping them achieve their goal of obtaining a college degree and accessing high-quality job opportunities. Together, we are committed to making a meaningful difference in the educational and professional paths of these students.



CSR BY SUPRAJIT FOUNDATION (SF)

SF has consistently provided unwavering support to Bharatiya Vidya Bhavan's vocational training program, which is offered to students free of charge. This long-standing commitment showcases our dedication to promoting skill development and educational initiatives.

In addition, SF is a proud supporter of a school located in Sriramapauram, a slum area in Bangalore, in collaboration with Bruhat Bengaluru Mahanagara Palike and Bharatiya Vidya Bhavan. This institution serves economically disadvantaged children by providing education in English from pre-nursery to SSLC. For these students, the opportunity to receive an English Medium education is a dream realized. SF contributes to the school through donations and by providing additional teachers to support the student's learning experience.



SF has been a steadfast supporter of the One Billion Literates Foundation (OBLF) projects since 2013-14. Established in 2010, OBLF is committed to enhancing the lives of underprivileged communities in Anekal. The foundation focuses on a range of impactful initiatives, such as delivering quality education, empowering women through skill development and employment opportunities, and addressing primary healthcare needs.



CSR BY SUPRAJIT FOUNDATION (SF)

SF has undertaken the transformative initiative of refurbishing Anganwadis, mostly near Suprajit's manufacturing plants. Commencing in 2013 in collaboration with Rotary Bangalore Indiranagar, SF has played a pivotal role in enhancing the infrastructure of Anganwadis, actively contributing to their upliftment. This project reflects our enduring commitment to the well-being of women and children in society.



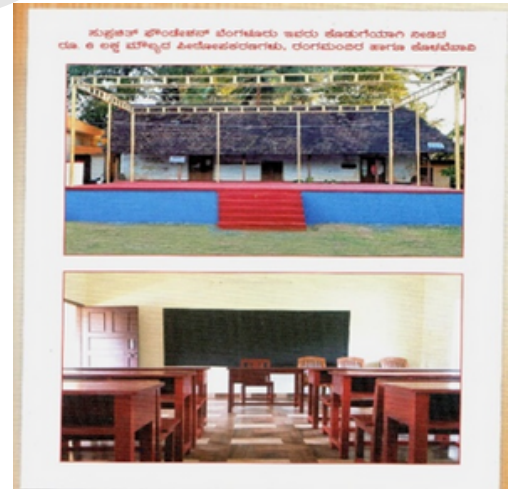
SF remains dedicated to its ongoing commitment to the Mid Day Meal Program, benefitting 400+ students at Sukrupa, a school for underprivileged children in Bangalore. Since 2014, SF has been sponsoring daily midday meals through the Akshayapatra Foundation. Our effort is to contribute to the well-being and education of these students by ensuring they receive nutritious meals. Furthermore, SF extends support to Sukrupa through additional donations to assist students from 7th to 10th standard in their career-oriented guidance programs, ensuring comprehensive growth and development for the students.

Recognizing the essential need for pure drinking water, SF has taken a proactive initiative by installing Reverse Osmosis (RO) plants at Government schools, ensuring that children have access to healthy and clean water. We continue our commitment in promoting the well-being of students and contributing to a healthier learning environment.



CSR BY SUPRAJIT FOUNDATION (SF)

SF has been supporting Vittla Suprajit ITI, an institute dedicated to providing Industrial Training education to rural students in Bantwala Taluk. Our contributions include providing infrastructure equipment, and academic materials such as uniforms, books, and stationary items. Additionally, SF offers scholarships to support the students. We also provide additional equipment to enhance the academic training and overall experience for the students.



The adoption of smart classes as an innovative approach to education has gained considerable popularity, and SF leading the way in supporting this transformative trend. SF has funded solar power-based smart class devices for children in government schools. Encouraged by the success, there are plans underway to extend this program to other government schools facing similar needs to ensure that technology-driven learning becomes accessible to all, especially in the government schools.



SF has made significant strides in supporting the field of education by providing benches and desks to government schools, maintaining school buses, construction of classrooms, toilet buildings and compounds in various government schools, providing lab equipments, upgradation of canteen infrastructural needs, supplying play equipment to elementary schools, and much more.



CSR BY SUPRAJIT FOUNDATION (SF)

Addressing the critical need for compassionate palliative care for cancer patients, SF remains dedicated in its commitment to support the Hospices:

- **Karunashraya:** SF has been associated with Karunashraya, Bangalore, a Hospice for last stage cancer patients. Has been making the donation over many years for various causes of the Hospice.
- **Academy of Palliative Medicine (APM):** APM was established in Bangalore in 2022, in collaboration with SF, Karunashraya and Indian Association of Palliative Care, to develop, facilitate and establish a process and pathway for specialist palliative medicine education in India. SF is the funding partner for this project and is committed to bear certain administration and running expenses of the institute over a period of time.
- **Tapasya Foundation:** SF made the contribution for the establishment of a Hospice in Mangalore by Tapasya Foundation, ensuring sufficient care for those in need.
- Additionally, SF supports the remuneration of two nursing staff members at Manipal Hospital, furthering our commitment to enhancing cancer care.
- During the year SF has also made the donation to setup a 6 bedded ward at Bagchi Karunashraya Palliative Care Centre, Odisha.



CSR BY SUPRAJIT FOUNDATION (SF)

Suprajit Foundation (SF) has initiated a crucial project aimed at supporting individuals affected by tuberculosis (TB). Our commitment involves providing nutritional support to TB patients throughout their recovery process. This ongoing project underscores SF's dedication to addressing health challenges and contributing to the well-being of those grappling with diseases. Together, we strive to make a positive impact on the lives of individuals affected by TB.



SF, in collaboration with Rotary Bangalore Indiranagar, remains committed to support the dialysis patients. Since its initiation in 2013, SF has been actively funding the consumables cost for needy patients undergoing dialysis at various centers in and around Bangalore. The objective is to extend assistance to as many economically challenged patients as possible, ensuring they have access to essential dialysis services. This ongoing partnership exemplifies SF's dedication to making a positive impact on the lives of those in need of critical healthcare services.



Many other healthcare projects, such as heart surgeries, the installation of an Ophthalmic Green Laser System at an eye hospital in Kolar, training on menstrual health and hygiene, Pediatric Airway Surgeries through Manipal Foundation, vaccination for individuals with disabilities, healthcare during COVID times, and donations to purchase ambulances, have been undertaken by SF in past years. SF remains committed to continuing these efforts in the future.



CSR BY GLOBAL TEAM

Suprajit's Mexico team in Matamoros has been deeply engaged in a variety of CSR activities, reflecting the company's strong commitment to community welfare. Their initiatives are making a tangible difference, including providing essential groceries and medicine to victims of Hurricane Otis, organizing special events like Happy Meals for orphaned children, donating fund to cerebral palsy school kids, and supporting the Blue Hope School for Autism through an ice cream sale. The team has also conducted legal counselling for women victims of violence, mental wellness programs for employees, and donated English language courses to local kindergartens, empowering young children with essential skills for a globalized world. Here's a glimpse of these impactful efforts.



DONATION FOR VICTIMS OF HURRICANE OTIS



HAPPY MEAL FOR ORPHANAGE



BLUE HOPE SCHOOL FOR AUTISM

CSR BY GLOBAL TEAM



DONATION FOR CEREBRAL PALSY SCHOOL KIDS



WELLNESS PROGRAM FOR EMPLOYEES



LEGAL COUNSELLING FOR WOMEN VICTIMS OF VIOLENCE



ENGLISH COURSE DONATION



EMPOWERING *Talent*

‘Empowering talent’ refers to providing individuals with the tools, resources, support, and opportunities they need to grow, succeed, and reach their full potential.

SUPRAJIT FOUNDATION (SF)

Suprajit Foundation is proud to support and empower two exceptionally talented young individuals, Ruhaan Alwa and Saanvi Somu, in their pursuit of achieving their dreams. As part of our commitment to nurturing future talent, we have sponsored these rising stars, helping them unlock opportunities that will propel them toward success.

Teenage racer **Ruhaan Alwa** has shown exceptional skill in Indian and international motorsports since starting at age 8, earning multiple championship wins. To support his promising career, SF has generously sponsored him, helping him overcome financial barriers and pursue his dream of competing in international Formula racing. Recently, Ruhaan was crowned 'LGB Formula 4 Champion' in the JK Tyre National Racing Championship, showcasing his remarkable talent and dedication.



Recognizing the exceptional potential and talent of 15-year-old **Saanvi Somu**, SF has taken a significant step in supporting her golfing career. Over the next three years, SF has committed to sponsoring Saanvi's golfing expenses. This initiative aims to nurture Saanvi's individual growth and success while also highlighting SF's dedication to promoting and supporting golf, a sport of national recognition. Despite her young age, Saanvi is currently ranked 3rd in the Indian Golf Union's rankings for women players.





IMPORTANT *Celebrations*

Let us celebrate our own teams achievements and encourage engagement. We must constantly recognize the efforts and dedication of our team!

CELEBRATION 2023-2024

39th Founders Day Celebration

On May 25th, we celebrated the 39th anniversary of Suprajit. This significant day commemorates the founding of our company and allows us to reflect on our journey, honour our founder, and celebrate the core values that propel us towards continued excellence and growth.

This special day has been named as Sambhrama - Celebrating Excellence.

"Sambhrama," is a word that carries connotations of celebration, festivity, and grandeur. The theme emphasizes unity and togetherness among employees, stakeholders, and the community. It highlights the collective journey and achievements attained through collaboration and mutual support, echoing the values instilled by the founders.



CELEBRATION 2023-2024

Sports Day! - Suprajit Premier League

As part of the Foundation Day celebration, we organized our inaugural sports event, the Suprajit Premier League. Employees from all units across India participated in cricket and badminton. During the main event of Foundation Day, the winners of the SPL were honored by our chairman.



CELEBRATION 2023-2024

International Women's Day

International Women's Day holds significant importance as it celebrates the achievements of women across all fields while raising awareness about gender equality. Suprajit recognizes the significance of celebrating International Women's Day to empower and support female employees within the organization. By hosting special events and activities on this day, such as inviting guest speakers, organizing games, and providing networking opportunities, a platform is created for women to unite, share their experiences, and inspire one another.

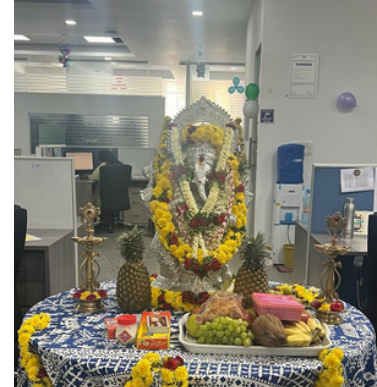


CELEBRATION 2023-2024

Satyanarayana Pooja and Ayudha Pooja

Celebrating God for more prosperity and success.

As we express gratitude for the abundance that has already come into our lives, we create space for even more blessings to flow in. May the divine presence guide us towards continued growth and success in all of our endeavors, filling our lives with purpose, fulfillment, and prosperity. Here's to embracing God's abundant blessings for an even brighter future ahead.



CELEBRATION 2023-2024

Retirement Party of Steve Fricker!

Mr. Steve Fricker - longest serving employee at his well deserved retirement party.





BEYOND *Work*

Every issue, we would like to highlight some of the talents of the Suprajit team. This issue, the focus is painting and sketching!

BEYOND WORK

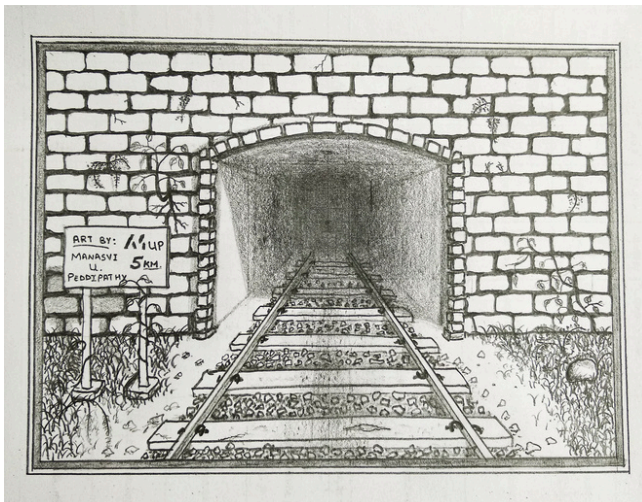
PAINTINGS/SKETCHES



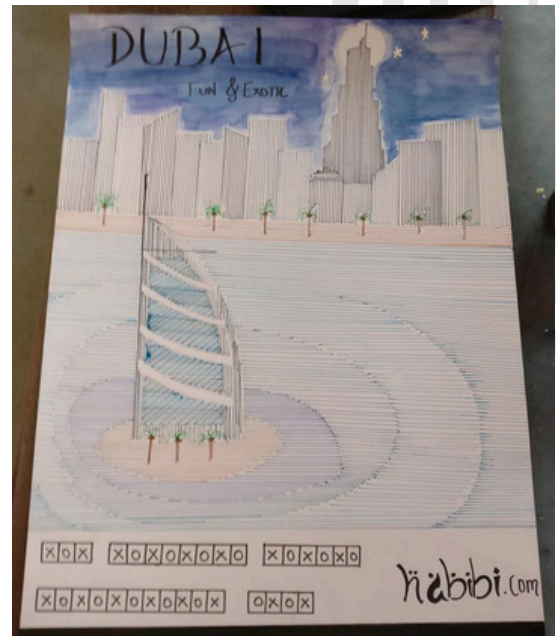
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BEYOND WORK



Nemes Ildikó
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KFT



Suprajit

A global footprint of
24 manufacturing plants across 3 continents



MARCHING AHEAD WITH CONFIDENCE

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